

Training Areas of Expertise:

- L&D Content Development (Workshops, Study Packs etc.)
- Communications
- Personality and Organisational Psychology
- Graduate Development
- Interpersonal skills & Team Improvement

Coaching Areas of Expertise:

- Interpersonal Skills
- Career Change & Selection
- Emotional Intelligence
- Personality & Social Psychology



Profile

David Lurie, Director

David is the founder of Setsights Ltd and has a background in Psychology (MSc Birkbeck College, on-going), Management (MSc Queen's University Belfast) and Theatre & Music (BA Hons)

He specialises in creative training design built around peer-reviewed psychology research, and delivers memorable and fun courses drawing on his background in the performing arts.

His experience includes work at one of the world's leading consultancies and one of the world's leading defence contractors.

Key Experience

- Designing a accelerated learning training programme for undergraduates around career selection for one of the UK's largest graduate career specialists. The programme was made up of multiple 15-minute sections with individual learning objectives and specific outcomes, brought together at the conclusion of the programme
- Project management training at one of the London Russell Group universities
- Soft skills training at Northern Ireland's top Russell Group University and one of the North of England's Russell Group universities
- Coaching a number of professional career changers with a variety of backgrounds
- Executive coaching to management consultants at a leading consultancy firm*
- Writing study packs on interpersonal communication and rapport for a leading consultancy firm *
- Writing the social media strategy for a leading Oil & Gas firm in the Middle East*
- Developing part of the "Learning University" programme for a leading Oil & Gas firm in the UK*
- Keynote speaker at Farnborough International Airshow 2011, speaking to ambassadorial delegations, while at a leading UK defence firm*
- Delivering internal communications training at a leading defence firm*

Items marked with a star are experience from outside Setsights Ltd. All client names removed for confidentiality



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